

## *Opportunities for Philanthropy - Cont'd*

### **Volunteering and Hours**

If you would like to volunteer inside of Bishop Gadsden, please see the Internal Volunteer Opportunities Booklet, or see Stephanie Ochipinti in the Charitable Giving Office.

You do great things for others. Whether you volunteer within Bishop Gadsden, or for other outside organizations, we would like to keep an accurate record of your volunteer hours, through the volunteer folder located in the mail room or notifying the Charitable Giving Office through a written method.

Our goal is to compile the thousands of volunteer hours you, as residents, donate; then document your contributions in our annual report.

### *The Charitable Mission Committee*

In 2013, Bishop Gadsden launched the Charitable Mission Committee. The mission of the committee is to reach out with a generous spirit through assistance, care and personal involvement, in response to the needs of members within and outside of the Bishop Gadsden Community

The Charitable Mission Committee will be comprised of individuals who will lead or be the liaison for the following efforts:

*Annual Giving for Charitable Fund and Employee Appreciation*

*Events that support charitable giving efforts (Bingo, etc.)*

*Planned Giving*

*Nonprofit Selection*

*Scholarship*

*Endowments/Naming Opportunities*

*Strategic/Special Projects*

*Village Shop/Eliza's Attic*

*Future Residents*

*Board of Trustees*

The Office of Charitable Giving and Communications is responsible for the management of all philanthropic activities associated with Bishop Gadsden.

**Kimberly M. Borts, Vice President of Mission and Communications**  
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All gifts to any of these funds are tax deductible to the fullest extent of the law, as Bishop Gadsden is a 501C-3 charitable organization, #57-0337132.

# BISHOP GADSDEN



## *Our Charitable Mission*

## *Our Spirit of Giving*

Here at Bishop Gadsden, our Mission Statement asserts five expressions of intentional action:

Bishop Gadsden, a Life Care Retirement Community,  
embraces God's call to ministry.

We affirm positive living for all who live and work here.

We serve with integrity.

We exercise wise stewardship.

We reach out with a generous spirit.

Each expression of intentional action can stand on its own, yet combined, these profoundly affirm what Bishop Gadsden is all about - ministry, service and a commitment to giving.

As a faith-based Community, Bishop Gadsden has a culture of philanthropy and a commitment to social responsibility. Therefore, we are committed to supporting the needs of our internal and external communities.

Bishop Gadsden ensures donations to our Community make the most immediate and meaningful impact of your generosity. Please take a moment to explore the opportunities available for expressing your spirit of giving. Residents can choose to have their gifts added to their monthly billing statement, or can choose to give the gift at one time, when it is solicited.

## *Opportunities for Philanthropy*

### **The Bishop Gadsden Charitable Fund**

The heart and soul of our philanthropic ministry at Bishop Gadsden is our Charitable Fund. This fund supports charitable care within our Community, as well as supports our resident selected outreach efforts to the greater Charleston community.

Residents choose the charitable organizations Bishop Gadsden, as a Community, will support through the Charitable Fund, as well as smaller fundraisers including Generous Spirit Bingo and others.

An annual appeal for the Charitable Fund is sent each spring to the residents, family members, future residents and board members. Additionally, employees support the Charitable Fund through the Employee Shining Star program. Those participating wear stars on their name badges.

Throughout the year, tribute gifts and memorials are placed in this fund, as well as 100% of the proceeds from Eliza's Attic and The Village Shop.

### **Endowment Funds**

Bishop Gadsden also offers two endowments, the *Guerry Endowment Fund* which supports residents who face financial difficulties, and the *C. William Trawick Endowment*, which is a general endowment.

Both funds are permanently restricted.

### **The Century Society**

Some consider planned giving the intrinsic act of stewardship, as the benefits are realized after the donor's death. Planned gifts ensure the future needs of Bishop Gadsden will be met. Those who have made future provisions for Bishop Gadsden become members of *The Century Society*.

Becoming a member of *The Century Society* may be accomplished through estate planning (wills) or with a number of annuity options which offer tax benefits and income for life.

### **The Employee Appreciation Fund**

Our employees are one of our greatest resources and certainly a contributing factor to Bishop Gadsden's reputation in the retirement community industry. Bishop Gadsden does not allow tipping; therefore, each year in October, an annual *Employee Appreciation Fund* appeal is sent to residents and family members, affording them a once a year opportunity to show the staff their appreciation in a monetary way. The funds received are distributed in early December during the annual Employee of the Year Celebration.

Only non-management staff are eligible to receive this gift.

### **The Bishop Gadsden Strongheart Employee Education Scholarship**

With an initial generous gift, the Employee Education Scholarship was established in 2016. Since its inception, more than \$350,000 has been awarded to employees of Bishop Gadsden for educational pursuits, as well as assistance with educational debt.

### **Special Projects**

Bishop Gadsden is a wonderfully generous community and occasionally special projects are proposed for resident support. These can be resident or management driven. Examples of special projects include the Dog Park, Community Garden and Park, naming opportunities and capital projects for future buildings and other enhancements to the quality of life of our community.

