

Opportunities for Philanthropy - Cont'd

Volunteer Hours

You do great things for others. Whether you volunteer within Bishop Gadsden, or for other outside organizations, we would like to keep an accurate record of your volunteer hours, through the volunteer folder located in the mail room.

Our goal is to compile the thousands of volunteer hours you, as residents, donate; then document your contributions in our annual report.

The Charitable Mission Committee

In 2013, Bishop Gadsden launched the Charitable Mission Committee. The purpose of the Charitable Mission Committee is to work together with Bishop Gadsden management on the overall charitable mission, programs and activities of Bishop Gadsden. Responsibilities of the committee are to contribute to a cohesive and balanced fundraising program that supports the needs of Bishop Gadsden, as well as outside charitable organizations, ensuring Bishop Gadsden continues to operate as a 501C-3, charitable organization.

Annual Giving/Generous Spirit Sub-Committee:

- Provide support to management on determining goals, schedules, methods of solicitation and/or activities for the Bishop Gadsden Charitable Fund, the Annual Employee Appreciation Fund and all Generous Spirit Funds.
- Collaborate with residents and management on programs which support outside charitable organizations, including community fundraisers and opportunities for volunteering.
- Work with management to collect and tally acts of individual volunteering by residents and staff of Bishop Gadsden.

Planned Giving Sub-Committee:

- Provide support to management on the marketing/information efforts of growing the endowment through the Century Society.
- The committee will work with management to determine goals, schedules and solicitation methods and/or activities for designating gifts to the Guerry and Trawick Endowments.

The Office of Charitable Giving and Communications is responsible for the management of all philanthropic activities associated with Bishop Gadsden.

Kimberly M. Borts, Director

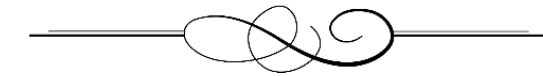
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Stephanie Ochipinti, Assistant

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All gifts to any of these funds are tax deductible to the fullest extent of the law, as Bishop Gadsden is a 501C-3 charitable organization, #57-0337132.

BISHOP GADSDEN



*Our Charitable
Mission*

Our Spirit of Giving

Here at Bishop Gadsden, our Mission Statement asserts five expressions of intentional action:

Bishop Gadsden, a Life Care Retirement Community,
embraces God's call to ministry.

We affirm positive living for all who live and work here.

We serve with integrity.

We exercise wise stewardship.

We reach out with a generous spirit.

Each expression of intentional action can stand on its own, yet combined, these profoundly affirm what Bishop Gadsden is all about - ministry, service and a commitment to giving.

As a faith-based Community, Bishop Gadsden has a culture of philanthropy and a commitment to social responsibility and therefore must fulfill our charitable obligation to support our internal and external communities.

Bishop Gadsden ensures donations to our Community make the most immediate and meaningful impact of your generosity. Please take a moment to explore the opportunities available for expressing your spirit of giving.

Opportunities for Philanthropy

The Bishop Gadsden Charitable Fund

The heart and soul of our philanthropic ministry here at Bishop Gadsden, is our Charitable Fund, which first and foremost supports residents in need of financial assistance, as well as supports our outreach efforts to the greater Charleston community.

Residents participate in choosing the charitable organizations Bishop Gadsden, as a Community, will support through the Charitable Fund, as well as smaller fundraisers including Generous Spirit Bingo and others.

An annual appeal for the Charitable Fund is sent each spring to the residents, family members, future residents and board members. Additionally, employees support the Charitable Fund through the Employee Shining Star program. Those participating wear stars on their name badges.

Throughout the year, tribute gifts and memorials are placed in this fund, as well as 100% of the proceeds from Eliza's Attic and The Village Shop.

Endowment Funds

Bishop Gadsden also offers two endowments, the *Guerry Endowment Fund* which supports residents who face financial difficulties, and the *C. William Trawick Endowment*, which is a general endowment.

Both funds are permanently restricted.

The Century Society

Some consider planned giving the intrinsic act of stewardship, as the benefits are realized after the donor passes. Planned gifts ensure the future needs of Bishop Gadsden will be met. Those who have made future provisions for Bishop Gadsden become members of *The Century Society*.

Becoming a member of *The Century Society* may be accomplished through estate planning (wills) or with a number of annuity options which offer tax benefits and income for life.

The Employee Appreciation Fund

Our employees are one of our greatest resources and certainly a contributing factor to Bishop Gadsden's reputation in the retirement community industry. Bishop Gadsden does not allow tipping; therefore, each year in October, an annual *Employee Appreciation Fund* appeal is sent to residents and family members, affording them a once a year opportunity to show the staff their appreciation in a monetary way. The funds received are distributed in early December during the annual Employee of the Year Celebration.

Only non-management staff are eligible to receive this gift. Residents can choose to have their gift added to their monthly billing statement, or can choose to give the gift at one time, when it is solicited.

The Bishop Gadsden Strongheart Employee Education Scholarship

With an initial generous gift, the Strongheart Employee Education Scholarship was established in 2016, with \$15,000 being awarded in its first year to ten employees of Bishop Gadsden for educational pursuits, as well as assistance with educational debt.

Special Projects

Bishop Gadsden is a wonderfully generous community and occasionally special projects are proposed for resident support. These can be resident or management driven. Examples of special projects include the Dog Park, Community Garden and Park, naming opportunities and capital projects for future buildings and other enhancements to the quality of life of our community.

